



SHORE UPDATE'S Buy local. Shop local. Give local. EAT LOCAL.

RESTAURANT APPRECIATION WEEK

Just our way of saying "We appreciate your patronage" ...
and a chance to appreciate all the great food right in our own backyard!

October 26 - November 2, 2019 Issues Dates: October 17 & 24

To participate, you just need to:

1. Decide on a Prix Fixe menu for dining in or carry out to offer during RESTAURANT APPRECIATION WEEK.
2. Decide on a "return special" to give to diners who join you for RESTAURANT APPRECIATION WEEK.
Print out copies of this special to hand patrons when they are done dining during RESTAURANT APPRECIATION WEEK.
If you need us to design the card, we can insert your offer into our RESTAURANT WEEK certificate and email it to you.

May we suggest: a free dessert or a gift card to use towards a future purchase ...a percent off coupon
3. Email the prix fixe menu and "return special" offering to us so we can begin publicizing it.
4. Choose one of three ad sizes to be used during the two weeks leading up to RESTAURANT APPRECIATION:

RESTAURANTS:

Full (9.4 X 12.4) - 599

Half (9.4 X 6.25) - 435

Qtr (4.5 X 6.25) - 245

We will:

1. Create the RESTAURANT APPRECIATION WEEK ad for the PRIX FIXE menu issue.
2. Publicize and promote you and this event in multiple issues of the Shore Update, on the Shore Update Facebook, in multiple Shore Update e-blasts, and QAC Chamber e-blasts and other advertising means.
3. Provide a RESTAURANT APPRECIATION WEEK DECAL and RACK CARDS for your promotional use.

Are foodies your clientele?

Use our two RESTAURANT APPRECIATION WEEK issues to target this portion of your market. Try offering them something special during this promotion... remind them your here for their appetite...

\$125

\$125 per issue includes marketplace ad in themed RESTAURANT APPRECIATION WEEK section
AND Inclusion in Online Menu / Web Site Promotion

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